

## INDEPENDENT ADVICE

As a totally independent company we have built our reputation on 3 cornerstones:

- Our impartial advice and assistance in choosing a provider
- Our bespoke service - provided by highly qualified and experienced professionals
- Our ability to save you time and money

## WHAT ELSE DO WE DO?

### ■ Business Insurance

Commercial insurance is not only the core of our business, it's at the heart of our success. The way in which we handle clients and the level of expertise and service we provide clearly reflects this and enables us to stand out from the crowd.

### ■ Property Insurance

As one of the UK's leading specialist suppliers of landlords insurance schemes, we have substantial purchasing and negotiating power. This allows us to offer extremely competitive rates to landlords, property owners, letting agents and representative bodies throughout the UK.

### ■ Personal Insurance

Client driven and customer focused, we pride ourselves in providing the highest quality personal service. We aim to treat all our clients individually, not only taking the time to listen to immediate requirements but also looking beyond in order that we can offer the right product to meet both specific needs and longer-term goals.

### ■ Financial Services

Over the past 25 years we have become one of the largest and most respected Independent Financial Advisers in the region with specialist teams providing clients with investment, pensions and other forms of financial advice. Our success has been built on long-term trusted relationships, maintained by high calibre, qualified advice.

### ■ Corporate/Professional Support Services

We have a dedicated specialist team of financial advisers working with professional organisations such as solicitors and accountants with advisory services for their staff and their clients on a local, regional and national basis.

### ■ Mortgages and Finance

We offer access to the complete spectrum of UK lenders providing products that may not generally be available on the wider market. Our superior knowledge of the mortgage and financial markets allows us to offer a uniquely personal service for our clients.

For more detailed information on any of the above visit: [www.alanboswell.com](http://www.alanboswell.com) or contact:

### Alan Boswell Group

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Alan Boswell Insurance Brokers Limited, Alan Boswell Insurance Services Limited and Alan Boswell and Company Limited are authorised and regulated by the Financial Services Authority

# INDEPENDENT FINANCIAL ADVISERS



The Alan Boswell Group has established itself over the past 25 years as one of East Anglia's leading Independent Financial Advisers. Our expertise and superior knowledge allow us to offer a uniquely personal and comprehensive service.

## INDEPENDENT FINANCIAL ADVISERS

When it comes to financial matters, there is a natural reluctance to seek advice. This may stem partly from the fact that it is a highly personal thing to discuss one's financial affairs or it may simply be that some people doubt whether they will benefit from the experience.

We fully sympathise with these issues and from the outset aim to build up trust-based relationships by committing ourselves to structuring your finances in a way that is most beneficial to you.

Our highly qualified and experienced advisers are absolutely independent, they are not linked to any other organisation and therefore can concentrate totally on not only finding the right solution but also to take an holistic view of your needs. We are not in the business of selling 'products' which simply patch over the 'problem of the day'.

From the outset we aim to make sure you have a financial plan that looks to the future by conducting an initial review of your affairs to identify where detailed advice is required. This will cover the following topics.



- **Pensions**  
General planning for retirement, taking advantage of the "Simplification" rules, self-invested pensions and review of your existing arrangements
- **Investment**  
Risk analysis, investment strategy for targeting income or capital growth, regular savings and tax considerations
- **Property purchase**  
We offer a full mortgage service
- **Inheritance tax and succession planning**
- **Protection**  
Protecting your income or a mortgage
- **Life and critical illness insurances**
- **Children's education**  
Cost projections and funding plans
- **Private Medical cover**
- **Long Term Care for the elderly**
- **Employee benefits**
- **Key person cover**

### CONSULTATIONS

Initial consultations are without commitment on your part. Our commitment is that, if you decide to use our services, we will provide professional, practical advice without resorting to industry jargon, all at a reasonable cost.

### REVIEWS

We recommend that as part of a structured and healthy financial lifestyle all clients undertake a regular review of their current commitments and ongoing requirements.

For further information contact:  
Telephone: 01603 218000  
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